## **CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8)**

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted by First Class mail to the US Patent and Trademark Office: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 or transmitted by facsimile to the U.S. Patent and Trademark Office, Fax No. (703)872-9306.

10 September 2005

Jaurell. Jerres

**Mail Stop Amendment** 

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of John A. Schlack

Conf. No.:

8297

: Group Art Unit:

2614

Appln. No.:

09/750,800

Examiner:

Manning, John

Filing Date:

28 December 2000

Att'y. Docket No.:

T721-20

Title:

System and Method For Delivering Targeted Advertisements Using Multiple

**Presentation Streams** 

## **AMENDMENT**

This Paper is in response to the Office Action dated May 3, 2005, and is being timely filed by virtue of the accompanying Petition for Extension of Time (one-month), which extends the period available for reply to and including September 6, 2005 (September 3 being a Saturday and September 5 being a holiday).

Please amend the above-identified patent application, without prejudice, as follows: